



KITCHEN THERAPY

Great merchandising is the best medicine

We all know that shopping has many therapeutic benefits. Since 2008, B.C. foodies, professionals chefs and home cooks have found their salvation – and inspiration – at Kitchen Therapy.

Stunning product displays, exceptional customer service, an innovative in-store gift registry and the dedication of owners, Brent Bondarenko and Robbin Lich, have made this store a stand-out. This year, *Home Style Magazine* also made it an award winner by honouring Kitchen Therapy as the Canadian recipient of the 2012 *Global Innovator Award*. They will now travel to Chicago to compete with 23 other national *gia* winners, each hoping to take home one of five global trophies at the March gala.

This visually dynamic 3,000-square-foot store is designed in such a way that customers can comfortably browse and explore. Bright and colourful, it's organized into distinct themes that are easy to navigate. Whether the customer is looking for a unique gift, or a set of top quality cookware, shelves and displays are clearly separated and distinguished.

At the back of the store, a fully-equipped, state-of-the-art kitchen with flat screen T.V. showcases the latest gadgets and kitchen tools by day. It's transformed into a cozy cooking school three nights a week.

One thing you won't find at Kitchen Therapy is a lot of signage. The owners would rather let the merchandise shine. And thanks to their exceptional display techniques, it always does.





Each season or holiday – or whenever new products come in – Kitchen Therapy’s talented visual display expert transforms its window displays and the store’s interior into unique productions.



international home
+housewares show

2012 | march 10-13
mccormick place
chicago • usa



KITCHEN THERAPY



What has made Kitchen Therapy such a success is the combined passion and energy of the store's owners Robbin Lich and Brent Bondarenko (shown left).

